

The New BMW Credit Card



Now you can take your BMW everywhere!
 The new BMW Credit Card brings you the best of both worlds: the performance and power of BMW, and the security and trust of American Express®. Delivering unmatched benefits, the BMW Credit Card makes vehicle ownership, travel, and your lifestyle more rewarding.

BMW Credit Card Lifestyle Features

- Receive an automatic subscription to the quarterly BMW Magazine, keeping you updated on all the latest from the BMW World.
- Use your BMW Credit Card and receive an exclusive 10% discount and double Membership Rewards® points when participating in active driving events at the BMW Performance Centre.
- Enjoy 10% reduced prices on BMW lifestyle merchandise, BMW clothing and gifts, including BMW Sauber F1 Gear.
- Gain exclusive access to BMW Experiences such as new car launches and BMW motorsport events.
- Enjoy all the benefits of free flights, hotel nights, shopping vouchers, complimentary dining, and much more with American Express' award winning loyalty programme, Membership Rewards®.
- Earn double points on all your spend at BMW outlets in the UAE and Bahrain, including your local dealer, the BMW Performance Centre and BMW Financial Services insurance partners.
- Share the privilege of your Card with friends or family with up to 9 free Supplementary Cards, and earn additional points.

BMW Credit Card Vehicle Ownership Benefits

- The BMW Credit Card powers your vehicle ownership experience.
- Pay with the BMW Credit Card at BMW showrooms and after-sales outlets and enjoy:
- Genuine BMW Parts at 15% reduced prices.
 - BMW M Sports Kits and BMW Alloy Wheels with 10% reduced prices.
 - A complimentary annual leather conditioning and air conditioning check up for your BMW vehicle from your local BMW importer.
 - Enhance your vehicle ownership experience by redeeming Membership Rewards points towards:
 - Genuine BMW Parts and Servicing.
 - Purchasing a new or used BMW.
 - Your annual car insurance.
 - BMW merchandise and BMW Sauber F1 Gear.

BMW Credit Card Travel Features

- Take your BMW with you when you travel and enjoy the following benefits:
- Access to airport lounges across the Middle East for you and your guest.

- Travel Insurance for you and your family .
- Access to over 2,200 American Express Travel Service locations worldwide.
- Transfer your points to Frequent Flyer and Hotel Guest Programmes earning you free flights and hotel stays.

Security and Financial Flexibility

Enjoy peace of mind with the power and performance of a BMW, and the financial security and flexibility of American Express:

- Online Fraud Protection Guarantee
- Online Account Access
- Global Emergency Assistance
- 24 hour Customer Service
- Express cash from over 550,000 ATMs worldwide

For the latest in deals, destinations and driving offers visit: www.bmw-me.com/bmwcard

Accepted wherever you see



The BMW Credit Card is issued by AMEX (Middle East) B.S.C. (c). Terms and Conditions apply.



