## The New BMW Credit Card



Now you can take your BMW everywhere!

The new BMW Credit Card brings you the best of both worlds: the performance and power of BMW, and the security and trust of American Express®. Delivering unmatched benefits, the BMW Credit Card makes vehicle ownership, travel, and your lifestyle more rewarding.

## BMW Credit Card Lifestyle Features

- Receive an automatic subscription to the quarterly BMW Magazine, keeping you updated on all the latest from the BMW World.
- Use your BMW Credit Card and receive an exclusive 10% discount and double Membership Rewards® points when participating in active driving events at the BMW Performance Centre.
- Enjoy 10% reduced prices on BMW lifestyle merchandise, BMW clothing and gifts, including BMW Sauber F1 Gear.
- Gain exclusive access to BMW Experiences such as new car launches and BMW motorsport events.
- Enjoy all the benefits of free flights, hotel nights, shopping vouchers, complimentary dining, and much more with American Express' award winning loyalty programme, Membership Rewards®.
- Earn double points on all your spend at BMW outlets in the UAE and Bahrain, including your local dealer, the BMW Performance Centre and BMW Financial Services insurance partners.
- Share the privilege of your Card with friends or family with up to 9 free Supplementary Cards, and earn additional points.

## BMW Credit Card Vehicle Ownership Benefits

The BMW Credit Card powers your vehicle ownership experience.

Pay with the BMW Credit Card at BMW showrooms and after-sales outlets and enjoy:

- Genuine BMW Parts at 15% reduced prices.
- BMW M Sports Kits and BMW Alloy Wheels with 10% reduced prices.
- A complimentary annual leather conditioning and air conditioning check up for your BMW vehicle from your local BMW importer.
- Enhance your vehicle ownership experience by redeeming Membership Rewards points towards:
  - Genuine BMW Parts and Servicing.
  - Purchasing a new or used BMW.
  - Your annual car insurance.
  - BMW merchandise and BMW Sauber F1 Gear.

## BMW Credit Card Travel Features

Take your BMW with you when you travel and enjoy the following benefits:

 Access to airport lounges across the Middle East for you and your guest.

- Travel Insurance for you and your family.
- Access to over 2,200 American Express Travel Service locations worldwide.
- Transfer your points to Frequent Flyer and Hotel Guest Programmes earning you free flights and hotel stays.

# Security and Financial Flexibility

Enjoy peace of mind with the power and performance of a BMW, and the financial security and flexibility of American Express:

- Online Fraud Protection Guarantee
- Online Account Access
- Global Emergency Assistance
- 24 hour Customer Service
- Express cash from over 550,000 ATMs worldwide

For the latest in deals, destinations and driving offers visit: www.bmw-me.com/bmwcard

Accepted wherever

you s



The BMW Credit Card is issued by AMEX (Middle East) B.S.C. (c). Terms and Conditions apply.





## **APPLICATION FORM**

Please note that we cannot guarantee processing of this application if any section is not completed correctly.

## IMPORTANT - PLEASE READ THIS FIRST

#### ase enclose documents required along with the completed and signed application form

- Photocopy of your passport (including residence page if you are an expatriate).
- Photocopy of any of the following: Driving Licence, Utility Bill, Health Card, Labour Card, or National Registration (UAE Nationals)
- Original Salary/Employment Certificate confirming date of employment, annual income and position held
- If self-employed, please enclose a copy of your Commercial Registration Original Statement of Account for personal Bank Account for the last preceding month in addition to original Statement of
- Account for any Credit Card for the last 2 preceding months, or alternatively original Statement of Account for personal Bank Account for the last 3 preceding months
- Photocopy of your Supplementary applicant's passport (including residence page if an expatriate) and Identity Card. PLEASE NOTE: Applicants will be requested to provide a guarantee cheque and additional do A minimum salary of AED 8000 per month is required to apply for the BMW Credit Card.

ABOUT YOURSELF			
Title Mr Mrs Miss Dr Other			
Family Name			
First Name Middle Name			
Date of Birth Day Month Year			
Country of Birth Gender Male Female			
Marital Status Single Married No. of Dependents			
Nationality Passport No.			
Work permit / ID No.			
Please spell out your name in English, as it appears in your passport and as it is to appear on the Card, using no more than 20 letters and spaces.			
Present/Former American Express Card Number(s). Member Since			
Residential Address (current)			
House/Flat No. Area			
Street City			
Country P.O. Box			
Home Tel No. Mobile No.			
Fax No. No. of years at address			
Email			
Residential Status (please tick)			
Own Rent With Family Company Provided			
If rent, state monthly payment - AED			
Permanent Home Address in Country of Origin			
House/Flat No. Area			
Street			
City P.O. Box			
Country Tel No.			
Please send the Card and my Monthly Statements to			
Company Address Home Address			
P.O. Box			
City			
Country			

ABOUT YOUR WORK				
Please tick if you are Employed	Self-Employed Retired			
Employer or Company Name				
Nature of Business				
Start Date				
Job Title				
Street	Building Name/No.			
P.O. Box	Area			
City	Country			
Tel No.	Fax No.			
Email				
Years Employed / Self-Employed				
If you are employed, please state your	personal annual income			
AED				
(If you are employed, you need to earn	at least AED 96,000 per year)			
Please indicate the day of the month v	when you receive your salary			
20 - 26 27 - 31	1 - 5			
If you are self-employed, please state you				
AED				
(If you are self-employed, you need to ear	rn at least AED 180,000 per year)			
If you earn additional income, please state				
appropriate documentation. Additional Inc	omeAED			
Source(s)				
If you own an establishment that accepts the	American Express Card please write			
your Service Establishment number	9			
ABOUT YOUR FINANCE	:c			
ABOUT YOUR FINANCE				
Bank Name	Branch			
Full Address				
T 151	- N			
Tel No.	Fax No.			
Account No.(s)  Type of Account(s)	Year Opened			
Please provide previous/other bank	c's name, branch and address			
Bank Name	Branch			
Full Address	DianUT			
i uii Audicaa				
Account No.	Type of Account			
OTHER FINANCIAL COI	MMITMENTS			
Loan Type	Loan Type			
Bank	Bank			
Account No.				
Original Loan Amount				
Monthly Payment  Balance Outstanding	Monthly Payment Balance Outstanding			
Please indicate any other type of Charge or Credit Cards you hold (credit limit in BD)				
riease indicate any other type of Charge of	or Credit Cards you hold (credit limit in BD)			
Visa Credit limit	MasterCard Credit limit			

Member Since

Member Since

Credit limi

Other

Member Since

Member Since

Diners Club \_\_\_\_ Credit limit

REFERENCES	
Name of friend or relative in UAE	
Relationship	Office Tel & ext
Company/Designation	
Home Tel No.	Mobile No.
Email	

## FREE SUPPLEMENTARY CARD

Please issue a Supplementary BMW Credit Card for my friend or relative, 18 years of age and above. Enclose a copy of the Supplementary applicant's passport (including residence permit if an expatriate) and Identity Card.

Please spell out the name in English, as it appears in the passport, and as it is to appear on the Supplementary Card, using no more than 20 letters and spaces.

Title Mr	Mrs Miss Dr Other		
Family Name			
First Name	Middle Name		
Date of Birth	Day Month Year		
Relationship			
Nationality	Passport No.		
Home Tel No.	Mobile No.		
Work Permit / ID	No.		

For more Supplementary BMW Credit Cards, please call 800 4898

## PLEASE NOTE

This Card account will be billed in UAE Dirhams. The AED 550 annual membership fee for the BMW Credit Card will be included on your first Statement of Account. Supplementary BMW Credit Cards are free. The use of the Card is subject to laws, rules and regulations of the Kingdom of Bahrain or your country of residence. The BMW Credit Card offers revolving credit, Therefore, the minimum payment must be settled by the due date shown on the front of the monthly Statement of Account.

Providing your email address to American Express will allow us to send you email offers which we believe are suitable for your needs, including information on benefits, products and services. Detailed conditions governing the use of the BMW Credit Card are included in the Cardmember Agreement, which will accompany the Card(s) when issued. The signature of, or the use of the Card(s) shall be deemed as formal approval of the said Cardmember Agreement with any subsequent amendments. Upon its approval by American Express, this application and all supporting documents shall constitute integral parts of the Cardmember Agreement.

Declaration: I undertake to pay all amounts which may become due on my part as a result of issuing or using the BMW Credit Card(s) by the due date as shown on each monthly Statement of Account received from American Express, which constitutes due notice that such amounts are due and payable. The microfilm or electronic copies of receipts sent to me by American Express evidencing the amount due from me consequent upon my use of the Card(s) shall be conclusive evidence of my indebtedness. And I bereby waive the right of objection thereto and agree to consider such microfilm or electronic copies as original receipts. My domicile and residence is shown as above and I hereby irrevocably submit to the non-exclusive jurisdiction of the competent courts of the Kingdom of Bahrain or other courts in my country of residence in all respects in relation to my obligation to American Express and undertake to comply with decisions and judgements and orders made thereby providing for payments of amounts owed by me to you as well as loss of profits arising from delay on my part in making payments together with fees, expenses and attorney's fees. I further affirm that I fully understand that I may be subject to criminal liability in the event that any cheque made by me to your order is returned unpaid by the drawee bank and that you shall be entitled to pursue criminal proceedings against me. I warrant that the information stated above is true and correct and lauthorise American Express and/or its authorised representatives to contact my bankers, credit bureaus or any other source either before or at any time after this application is processed to obtain any information it may require. I understand that American Express reserves the right to decline this application without giving any reason and that no correspondence will be entered into in these circumstances. This application and all documents pertaining to it shall remain the property of American Express at all times. I further understand that American Express reserves the right to require a bank guarantee acceptable to American Express, or a cash margin (which shall be held as collateral and will not be used towards settlement of my Card account) as a condition for approving the application. If my application is approved, I undertake to settle the minimum payment due on my Card account by the due date, as shown on each monthly statement. The undersigned individuals join in this application and understand that we will be jointly and severally liable for payment of all charges on any Supplementary BMW Credit Card.

I understand that American Express has the right to provide details of my credit history on the Card to credit bureaus, other banks, financial institutions and any government or regulatory authority,

PL	EASE	: SIG	NHE	:KE

SIGNATURE OF BASIC APPLICANT	SIGNATURE OF SUPPLEMENTARY APPLICANT
X	X
DATE:	DATE:

Please send to: AMEX (Middle East) B.S.C. (c), P. O. Box 2390, Dubai, United Arab Emirates. Toll-free: 800 4898 within the UAE or (+971) 4 4082222 from outside the UAE.