

Living the good life with favourite partners

- LE MERIDIEN HOTELS & RESORTS
- FARRA DESIGN CENTER
- RODEO DRIVE
- FOUR POINTS SHERATON LE VERDUN
- HASSAN MAKTABI SONS
- WWW.HADAIYA.COM
- GERMANI
- BUDGET RENT A CAR
- SHERATON CORAL BEACH HOTEL & RESORT
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OFFER

Living the good life with **Le Méridien Hotels & Resorts**

In terms of architecture and accommodation, Le Méridien Hotels & Resorts are unique; some may be grand old establishments, others may be ultra-modern steel and glass constructions. But they all have some vital elements in common; a warm welcome, outstanding quality, superbly attentive service and – perhaps above all – a great sense of style.

Until March 31st 2005, Le Méridien invites you to sample that style for yourself with a range of exclusive, exceptional offers, both in the Middle East and as far afield as Casablanca and Chennai.

Offer	Special Price
Le Royal Méridien Abu Dhabi Deluxe room and buffet breakfast	Only AED425 plus 17% tax
Le Méridien Kuwait Deluxe room, breakfast, early check-in, late check-out	Only KD55 plus 15% tax
Le Méridien Tower Kuwait Deluxe room, breakfast, early check-in, late check-out	Only KD60 plus 15% tax
Le Royal Mansour Méridien Casablanca Deluxe room, breakfast, plus 20% off spa and fitness facilities	Only MAD1,890
Le Royal Méridien Chennai Deluxe room and breakfast	Only US\$109 plus 12% tax

An advance room reservation is required, subject to availability. To book, call Le Méridien call centres and quote promotion code AX PASS5. To find your nearest call centre, visit www.lemeridien.com

Life lines...

Opened in 2004, Le Méridien Tower Kuwait is one of Le Méridien's pioneering Art + Tech hotels. Come and stay in a hotel of the future!

L MERIDIEN

OFFER

Living the good life with
Farra Design Center



On display in the Farra Design Center you'll find a wide array of case goods and leather furniture manufactured in Italy to the store's own designs and specifications, and a range of upholstered furniture and accessories imported from Italy and the USA.

Once you've stepped through the doors and chosen a piece or two from the wide collection you'll appreciate why Farra has earned its reputation as one of Beirut's most enticing stores.

Reward

25% bonus plus a 5% additional discount during sales periods.

LEBANON

farra
design center

OFFER

Living the good life with **Rodeo Drive**



When it comes to upmarket clothing, names are important. And at Rodeo Drive you'll find many of the very finest names in fashion; names that are reputed for their high standards of tailoring and their truly distinctive looks; names like Ermenegildo Zegna, Lanvin, Façonnable, Testoni, Stefano Ricci, Givenchy, Nina Ricci, Church's, Zimmerli, Van Laack, Fiorangelo, Gattinoni and Kiton. You'll find Rodeo Drive outlets at prestige addresses throughout the UAE; for all the addresses, visit www.rodeodrive-uae.com

Reward

Spend AED5,000 or more and receive a 20% discount



OFFER

Living the good life with
Four Points Sheraton Le Verdun

Right in the heart of Beirut's most exclusive business and shopping district, easily accessible from the airport and minutes away from downtown, this is a brand new property, with a casual, comfortable environment and a contemporary, look that's very Beirut!

Reward	Special Price
Single room with breakfast	Only US\$75
Double room with breakfast	Only US\$85

An advance room reservation is required, subject to availability. Prices not inclusive of 10% tax. To book, call +961 1 803804 or email verdun.sales@fourpoints.com quoting the offer code AMX 05. Offer valid until 31 March 2005.



LEBANON

OFFER

Living the good life with **Maktabi**



The oldest carpet dealership in Lebanon, Hassan Maktabi & Sons has been offering customers rare, classic and modern Oriental carpets for the last 100 years.

While specialising mainly in carpets and antique Oriental rugs they also have everything from rare tribal village artifacts to exceptional Persian antiques.

Reward
40% discount on new carpets and 30% discount on antique carpets plus a free item of handcrafted Iranian clothing with every purchase.



OFFER

Living the good life with www.hadaiya.com



Created for you exclusively by American Express and Jashanmal, this is a unique e-shopping website, full of clever, practical, ultramodern items for your home, your office and your life. Take a look for a treasure trove of great ideas that combine smart design, clever thinking and lots of fun.

We've selected three items from the catalogue, which you can claim with your accumulated Membership Rewards points. See which one takes your fancy, then use the special fax form which is enclosed in this issue to order it. All you have to do is fill in the details and fax the form to (+973) 17 557 888.

Travel DVD Player

This great little DVD player has a 7" widescreen LCD display, built in speakers, Dolby decoder, mini remote control, and will play multi-region DVD's, CD's, MP3CD's, and CD-R's. Versatile and truly go-anywhere.

Mantis XP Electric Scooter/Bike

With a range of up to 25 kms and top speed up to 25kph, the Mantis XP has flip-down pedals so you can sit or stand and easy, thumb operated controls. The frame is made from tough, aerodynamically enhanced aluminium.

MP3 Watch

This is really clever! A good looking watch that doubles as an MP3 player, with 128MB of memory, a graphic equaliser and 3D stereo sound. It'll store up to 60 of your favourite songs, it features a digital voice recorder and even works as a USB storage device!

Reward	Membership Rewards Points
Travel DVD Player	112,000
Mantis XP	113,000
MP3 Watch	52,000

Life lines...

See the full range at www.hadaiya.com

Please note that any customs duty attached to the selected items will be payable by the customer.

OFFER

Living the good life with **Germani**

The fact that Germani's exquisite jewellery has been chosen by connoisseur celebrities such as Elizabeth Taylor speaks volumes about its quality and style.

So what's the secret behind the success story? A highly sophisticated design team, skilled gemologists and the use of advanced technology result in unique pieces that are quite simply timeless; pieces to be treasured forever.

Reward

40% discount on all jewellery watches

LEBANON

GERMANI
JEWELLERY

OFFER

Living the good life with **Budget Rent A Car**



The best way to drive in Lebanon

At Budget Rent A Car there's a range of top quality cars and professional, friendly staff who are always ready to provide you with excellent service.

But there's more to Budget Lebanon than just car hire. You can also use them for airport transfers, airport meet & assist, chauffeur driven cars, shuttle service, special cars for weddings and major events, holiday planning and bookings and hotel accommodation.

Tel: +961 1 740 741/741 740

Email: reservation@budget-rental.com

Reward

Save 25% on all Budget Rent A Car bookings.

Budget
Car Rental

OFFER

Living the good life with
Sheraton Coral Beach Hotel & Resort



Situated along a dazzling stretch of the clear blue sea, Sheraton Coral Beach is just six minutes away from Beirut International Airport and is the ultimate location whether you're travelling on business or taking a well earned break.

The hotel boasts 97 unique rooms and suites.

They're all equipped to the highest standards and they give you simply spectacular views of that fabulous Mediterranean. Advance room reservation is required.



Call +961 1 859 000 ext: 4411/4625, quoting the offer code: AMEX 05.

Offer is valid from now until March 2005.



Reward	Special Price
Classic single room with breakfast	Just \$90
Classic double room with breakfast	Just \$100



NEWS

Life with our partners **Gulf Air**

With its US\$10 million investment in new First and Business Class skybeds, Gulf Air will soon offer the most comfortable sleeping and seating environment in the skies. The new skybeds will be fitted on all the airline's Airbus A330 planes between March and July this year, as part of a full scale refurbishment programme.

The new skybeds offer the very highest levels of luxury, privacy and spaciousness, converting quickly and simply from extremely comfortable seats to full length beds, with a wide range of individual adjustments.

The refurbishment will also include an oversized First Class bathroom, which will double as a comfortable changing room. At around twice the size of standard facilities, it will be more like a bathroom that you'd expect to find in a luxury hotel.

